FIREARMS AND AMMUNITION INDUSTRY ECONOMIC IMPACT REPORT 2016



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NSSF.ORG

Who is the National Shooting Sports Foundation?

The National Shooting Sports Foundation (NSSF) is the trade association for the firearms industry. Its mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 13,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen's organizations and publishers.

For more than 200 years, America's firearms and ammunition industry has made products that have been part of our country's tradition of freedom, self-reliance and enjoyment of the outdoors. NSSF has led the way in promoting responsible ownership of firearms. NSSF concentrates its efforts on measurably advancing participation



in and understanding of hunting and the shooting sports; reaffirming and strengthening our members' commitment to the safe and responsible use of their products, and promoting a political climate supportive of America's traditional firearms rights.

NSSF's expanding government relations program responds to the ever-changing political environment that threatens the future of hunting, recreational shooting, our firearms freedoms, and our industry's wellbeing. NSSF works on both state and federal level issues, along with working with many regulatory agencies, to protect the firearms industry and make sure their business interests are appropriately represented.

The Firearms and Ammunition Industry Economic Impact Report

This report details the significant economic impact the firearms and ammunition industry has on the nation's and each state's economy. The economic growth America's firearms and ammunition industry has experienced over the years has been nothing short of remarkable.

Over the past few years, the industry's growth has been driven by an unprecedented number of Americans choosing to exercise their fundamental right to keep and bear arms and purchase a firearm and ammunition.

NSSF, representing manufacturers and sportsmen



around the nation, takes great pride in supporting wildlife conservation efforts. Noted in the economic impact report is the significant taxes paid by member companies to federal and state governments and the Pittman-Robertson excise tax the industry pays on the products it sells – this tax is the major source of wildlife conservation funding in America.

During difficult economic times and high unemployment rates nationally, our industry has grown and created about 21,000 new, well-paying jobs over the past 2 years. Our industry is proud to be one of the bright spots in this economy.

Take a look for yourself and see the impact we have nationally and on your home state. (See center spread.)

The Firearms Industry Creates Jobs in America

United States companies that manufacture, distribute, and sell sporting firearms, ammunition and suppliers are an important part of the country's economy. Manufacturers of firearms, ammunition, and supplies, along with companies that sell and distribute these products, provide well paying jobs in America and pay significant amounts in tax to the state and Federal governments.

Economic Impact of the Sporting Arms and Ammunition Industry in the United States

	Direct	Supplier	Induced	Total
Jobs (FTE)	132,584	65,180	90,222	287,986
Wages	\$5,513,898,500	\$4,355,521,100	\$4,581,758,300	\$14,451,177,900
Economic Impact	\$19,533,701,800	\$14,998,408,400	\$14,755,836,700	\$49,287,946,900

The Firearms & Ammunition Industry is an Important Part of America's Economy Companies in the United States that manufacture, distribute and sell firearms, ammunition and hunting equipment employ as many as 132,584 people in the country and generate an additional 155,402 jobs in supplier and ancillary industries. These include jobs in companies supplying goods and services to manufacturers, distributors and retailers, as well as those that depend on sales to workers in the firearms and ammunition industry.[1]

These are good jobs, paying an average of \$50,180 in wages and benefits. And today every job is important. In fact, workers in the United States face an unemployment rate of 5 percent. This means that there are already nearly 8 million people trying to find jobs in the nation and collecting unemployment benefits. [2]

The Economic Benefit of the Industry Spreads Throughout the Country

Not only does the manufacture and sale of firearms and hunting supplies create good jobs in the United States but the industry also contributes to the economy as a whole. In fact, in 2015 the firearms and ammunition industry was responsible for as much as \$49.29 billion in total economic activity in the country.

The broader economic impact flows throughout the economy, generating business for firms seemingly unrelated to firearms. Real people, with real jobs, working in industries

as varied as banking, retail, accounting, metal working, even in printing, all depend on the firearms and ammunition industry for their livelihood.

The Country Also Benefits From the Taxes Paid By The Industry

The firearms and ammunition industry generates sizable tax revenues. In the United States, the industry and its employees pay over \$6.2 billion in federal and state taxes including property, income, and sales-based levies. [3]

- 1 John Dunham and Associates, New York, December 2015. Direct impacts include those jobs in firearms and ammunition manufacturers, as well as companies that manufacture products such as ammunition holders and magazines, cases, decoys, game calls, holsters, hunting equipment, scopes, clay pigeons and targets. Direct impacts also include those resulting from the wholesale distribution and retailing of these products
- 2 The Bureau of Labor Statistics. Available online at: www.bis.gov/lau/home.htm. Data for February-2016.
- 3 This is in addition to over \$677 million in federal excise taxes.

Source: John Dunham and Associates, Inc. New York, New York 2015





Taxes Generated in the United States

Tax Impact	Business Taxes	Excise Taxes				
Federal Taxes	\$3,658,277,000	\$676,958,534				
State Taxes	\$2,547,540,400					
Total Taxes	\$6,205,817,400	\$676,958,534				



ECONOMIC CONTRIBUTION OF ARMS AND AMMUNITION INDUSTRIES, 2015

		Direct				Supplier					
	Jobs		Wages		Output	Jobs		Wages		Output	
Alabama	2,782	\$	105,186,100	\$	392,739,100	1,206	\$	67,041,100	\$	261,560,100	
Alaska	635	\$	19,146,300	\$	38,144,400	206	\$	11,707,200	\$	40,744,400	
Arizona	3,043	\$	132,472,100	\$	419,130,200	1,537	\$	92,836,100	\$	329,299,300	
Arkansas	2,651	\$	115,584,800	\$	599,047,100	1,547	\$	81,463,900	\$	333,826,800	
California	8,694	\$	394,193,600	\$	1,155,095,100	4,440	\$	363,113,500	\$	1,167,894,000	
Colorado	2,634	\$	101,785,500	\$	339,467,300	1,370	\$	97,891,500	\$	315,873,400	
Connecticut	2,050	\$	159,857,200	\$	641,572,700	1,111	\$	96,656,800	\$	283,272,900	
Delaware	142	\$	4,154,900	\$	8,477,900	51	\$	4,462,700	\$	13,853,400	
District of Columbia	2	\$	267,400	\$	571,200	1	\$	1,038,600	\$	2,818,700	
Florida	6,033	\$	234,671,300	\$	837,528,100	3,414	\$	198,148,300	\$	743,373,200	
Georgia	3,298	\$	104,478,500	\$	419,519,300	1,594	\$	101,969,200	\$	362,986,100	
Hawaii	155		4,762,900	\$	12,285,100	52	\$	3,082,600		10,970,300	
Idaho	2,826		120,779,700	\$	536,137,700	1,648	\$	77,195,900		314,906,200	
Illinois	4,402		238,573,300	\$	922,511,400	2,565	\$	192,848,700	\$	638,525,800	
Indiana	2,680			\$	178,744,900	965	\$	58,297,900		219,521,100	
lowa		¢ \$	46,409,200	\$	156,277,600	555	\$	34,090,700		117,192,400	
Kansas		\$		\$	299,479,400	1,165	\$	68,005,500		242,871,300	
Kentucky	1,908		77,662,900	\$	242,766,400	803	\$	46,898,400	\$	179,138,700	
Louisiana	1,872			\$	160,967,700	759	\$	49,647,300		183,473,200	
Maine	1,332		41,911,200	\$	147,406,600	540	\$	27,736,500		102,159,000	
Maryland	1,404		75,337,200		272,412,600	644	\$	47,564,500		150,529,500	
Massachusetts	2,867			Ψ \$	992,295,700	1,783	Ψ \$	153,643,100		431,564,500	
Michigan	4,071		151,423,100		414,555,800	1,798	φ \$	113,850,500		396,943,500	
Minnesota	4,417		264,680,600		1,023,246,700	3,027	Ψ \$	220,760,500		718,455,700	
Mississippi	2,285			ֆ \$	447,189,800	1,265	φ \$	63,170,100		263,548,600	
Mississippi Missouri	5,051		162,899,900	φ \$	510,749,800	2,242	φ \$	137,832,400		496,234,500	
Montana	1,396				187,931,200	650	ֆ \$	28,921,900			
Nebraska		φ \$		\$ ¢		936	φ \$	60,358,100		113,240,900	
			73,835,000	\$ ¢	313,724,700					210,559,000	
Nevada New Hermohire	1,372			\$ ¢	133,669,600	569	\$ ¢	31,949,600		113,926,200	
New Hampshire	1,632		125,997,700	\$ ¢	533,811,500	981	\$	67,702,300		205,284,900	
New Jersey		\$		\$	114,333,700	363	\$	35,267,300		105,815,200	
New Mexico		\$ ¢	12,239,500	\$ ¢	35,562,700	184	\$	9,382,900		42,535,400	
New York	3,397		210,083,800	\$	795,717,500	1,861	\$		\$	522,007,100	
North Carolina	4,976		193,313,500	\$	807,365,000	2,501	\$	147,178,000		532,486,200	
North Dakota	532		15,813,400		39,141,300		\$	10,132,900		35,364,900	
Ohio Ohio	5,578	\$ ¢	158,945,800		424,787,100	2,233	\$	142,923,000		527,566,800	
Oklahoma	1,790		48,117,000		128,984,200	687		43,192,400		161,474,200	
Oregon	2,683		170,732,200		679,471,100	1,872		112,936,600		376,185,300	
Pennsylvania	5,589		201,550,800		624,385,100	2,455		186,173,800		593,108,100	
Rhode Island	198		17,857,600		46,108,200	104		6,954,500		20,074,200	
South Carolina	2,269		88,287,100		294,053,400	1,043		57,898,500		216,481,100	
South Dakota	1,013		37,691,200		162,937,400	500		26,489,900		95,370,000	
Tennessee	3,061		123,235,900		331,692,100	1,312		82,793,200		291,890,700	
Texas	10,008		377,905,300		1,178,742,700	4,692		348,372,100		1,216,669,500	
Utah	2,725		93,614,100		325,093,300	1,413		74,442,000		285,432,400	
Vermont	374		19,550,300		56,778,400	167		8,982,000		30,830,400	
Virginia	2,675		94,889,500		366,640,900	1,167		83,671,100		280,643,700	
Washington	3,088		105,903,200		351,072,300	1,347		90,795,700		319,846,800	
West Virginia	731		20,225,500	\$	64,000,200	258	\$	16,353,400		69,730,000	
Wisconsin	2,463			\$	306,029,200	1,163	\$	70,859,300		254,269,000	
Wyoming	729		19,142,600	\$	63,349,400	259	\$	13,506,700	\$	56,079,800	
Total	132,584	\$	5,513,898,500	\$	19,533,701,800	65,180	\$	4,355,521,100	\$	14,998,408,400	

John Dunham and Associates: 2016

State by State Economic Impact Report

		Induced			Total			g. Wages		Federal
lobs		Wages	Output	Jobs	Wages	Output	&	Benefits	E	Excise Taxes
1,678	\$	74,077,000	\$ 261,912,000	5,666	\$ 246,304,200	\$ 916,211,200	\$	43,471	\$	16,050,51
	\$	16,622,700	\$ 53,117,900	1,150	\$ 47,476,200	\$ 132,006,700	\$	41,284	\$	4,733,46
2,243	\$	108,429,400	\$ 349,992,300	6,823	\$ 333,737,600	\$ 1,098,421,800	\$	48,914	\$	14,997,51
1,811	\$	74,293,200	\$ 273,487,100	6,009	\$ 271,341,900	\$ 1,206,361,000	\$	45,156	\$	8,275,25
6,233	\$	370,630,600	\$ 1,134,361,400	19,367	\$ 1,127,937,700	\$ 3,457,350,500	\$	58,240	\$	55,719,25
1,843	\$	96,462,800	\$ 303,026,400	5,847	296,139,800	\$ 958,367,100	\$	50,648	\$	14,787,2
1,674	\$	104,914,300	\$ 290,828,500	4,835	\$ 361,428,300	\$ 1,215,674,100	\$	74,752	\$	5,553,60
77	\$	4,426,100	\$ 14,631,100	270	\$ 13,043,700	\$ 36,962,400	\$	48,310	\$	1,017,73
1	\$	87,300	\$ 228,700	4	\$ 1,393,300	\$ 3,618,600	\$	348,325	\$	-
4,547	\$	211,121,600	\$ 705,555,400	13,994	\$ 643,941,200	\$ 2,286,456,700	\$	46,016	\$	31,724,0
2,127	\$	104,403,600	\$ 345,351,800	7,019	\$ 310,851,300	\$ 1,127,857,200	\$	44,287	\$	17,764,7
85	\$	4,060,900	\$ 12,797,400	292	\$ 11,906,400	\$ 36,052,800	\$	40,775	\$	1,276,4
1,968	\$	79,258,000	\$ 277,469,600	6,442	\$ 277,233,600	\$ 1,128,513,500	\$	43,035	\$	8,233,5
3,618	\$	198,670,300	\$ 613,156,200	10,585	\$ 630,092,300	\$ 2,174,193,400	\$	59,527	\$	16,970,2
1,446	\$	67,669,700	\$ 236,592,000	5,091	\$ 197,643,700	\$ 634,858,000	\$	38,822	\$	17,987,4
791	\$	38,513,300	\$ 129,097,000	2,581	\$ 119,013,200	\$ 402,567,000	\$	46,111	\$	5,768,4
1,580	\$	73,384,200	\$ 252,023,200	5,369	\$ 231,200,300	\$ 794,373,900	\$	43,062	\$	15,120,1
1,202	\$	53,263,600	\$ 183,960,600	3,913	\$ 177,824,900	\$ 605,865,700	\$	45,445	\$	9,935,7
1,087	\$	51,350,300	\$ 177,689,100	3,718	\$ 159,011,700	\$ 522,130,000	\$	42,768	\$	12,042,7
795	\$	34,938,500	\$ 119,308,400	2,667	\$ 104,586,200	\$ 368,874,000	\$	39,215	\$	7,716,9
961	\$	52,344,800	\$ 161,501,500	3,009	\$ 175,246,500	\$ 584,443,600	\$	58,241	\$	6,151,4
2,441	\$	153,941,200	409,577,900	7,091	\$ 515,414,900	\$ 1,833,438,100	\$	72,686	\$	4,486,4
2,655	\$	127,081,600	\$ 419,591,800	8,524	\$ 392,355,200	\$ 1,231,091,100	\$	46,029	\$	25,378,6
4,107	\$	210,628,000	\$ 650,927,300	11,551	696,069,100	\$ 2,392,629,700	\$	60,261	\$	13,780,6
1,530	\$	60,155,400	\$ 223,809,700	5,080	225,340,700	\$ 934,548,100	\$	44,358	\$	7,173,9
3,179	\$	152,848,600	508,663,500	10,472	453,580,900	1,515,647,800	\$	43,314	\$	26,446,2
877		34,941,100	121,285,200	2,923	115,330,000	422,457,300	\$	39,456	\$	5,714,2
	\$		\$ 200,425,000	4,056	194,730,500	724,708,700	\$	48,010	\$	8,673,7
	\$		\$ 120,550,100	2,682	108,203,700	368,145,900	\$	40,344	\$	9,279,5
	\$		\$ 218,190,900	4,097	270,346,800	\$ 957,287,300	\$	65,987	\$	3,093,9
	\$	33,804,600	\$ 97,183,200	1,717	110,141,500	\$ 317,332,100	\$	64,148	\$	5,135,0
	\$	12,335,300	44,888,000	992	33,957,700	122,986,100	\$	34,232	\$	3,301,6
	\$	158,947,500	\$ 458,479,500	7,673	556,361,700	\$ 1,776,204,100	\$	72,509	\$	10,145,0
3,345		162,258,000	539,704,300	10,822	502,749,500	1,879,555,500	\$	46,456	\$	20,476,5
277		13,190,900	45,135,100	984	39,137,200	119,641,300	\$	39,774	\$	3,888,4
	\$	162,692,300	558,946,700	11,124	464,561,100	1,511,300,600		41,762	\$	36,554,7
1,023		48,240,700	166,268,700	3,500	139,550,100	456,727,100	\$	39,871	\$	11,567,6
2,335		106,664,800	335,776,300	6,890	390,333,600	1,391,432,700	\$	56,652	↓ \$	8,929,6
3,622		201,643,000	610,672,600	11,666	589,367,600	1,828,165,800	\$	50,520	\$	28,813,6
174		8,990,600	26,704,800	476	33,802,700	92,887,200	↓ \$	71,014	↓ \$	674,2
1,404		61,402,600	212,803,800	4,716	207,588,200	723,338,300	\$	44,018	↓ \$	11,607,3
634	•	28,672,800	97,933,600	2,147	92,853,900	356,241,000	φ \$	43,248	φ \$	4,329,3
2,024		105,252,900	325,241,100	6,397	311,282,000	948,823,900		48,661		20,594,5
					1,092,273,300		\$		\$ ¢	
6,686		365,995,900	1,187,783,300 280,528,500	21,386		3,583,195,500	\$	51,074	\$	64,853,1
1,783		78,758,200		5,921	246,814,300	891,054,200	\$	41,685	\$	14,400,2
264		11,657,000	36,956,300	805	40,189,300	124,565,100	\$ ¢	49,925	\$	1,784,8
1,595		82,152,800	268,255,500	5,437	260,713,400	915,540,100	\$		\$	11,589,6
1,826		99,021,100	321,052,600	6,261	295,720,000	991,971,700	\$ ¢	47,232	\$	21,445,7
400		17,492,300	63,641,900	1,389	54,071,200	197,372,100	\$	38,928	\$	4,368,2
1,597 345		74,838,100	252,856,700	5,223	232,941,500	813,154,900	\$	44,599	\$	12,145,8
345	\$	15,393,000	\$ 55,915,200	1,333	\$ 48,042,300	\$ 175,344,400	\$	36,041	\$	4,498,9

STATE RANKINGS

ECONOMIC OUTPUT: TOP TEN STATES

Total Economic Output, dollars	Total Economic Output, per capita	Growth in Economic Output		
Texas	New Hampshire	Alaska		
California	Idaho	Wyoming		
Minnesota	Minnesota	Alabama		
Florida	South Dakota	North Dakota		
Illinois	Montana	Maine		
North Carolina	Arkansas	Missouri		
Massachusetts	Nebraska	Washington		
Pennsylvania	Oregon	Kansas		
New York	Connecticut	Oklahoma		
Missouri	Mississippi	Nevada		

JOBS: TOP TEN STATES

Total Jobs, number	Total Jobs, per capita	Growth in Jobs
Texas	Idaho	Wyoming
California	New Hampshire	Alaska
Florida	Montana	Maine
Pennsylvania	South Dakota	North Dakota
Minnesota	Wyoming	Missouri
Ohio	Nebraska	Alabama
North Carolina	Minnesota	Kansas
Illinois	Arkansas	Utah
Missouri	Maine	Nebraska
Michigan	Utah	Nevada

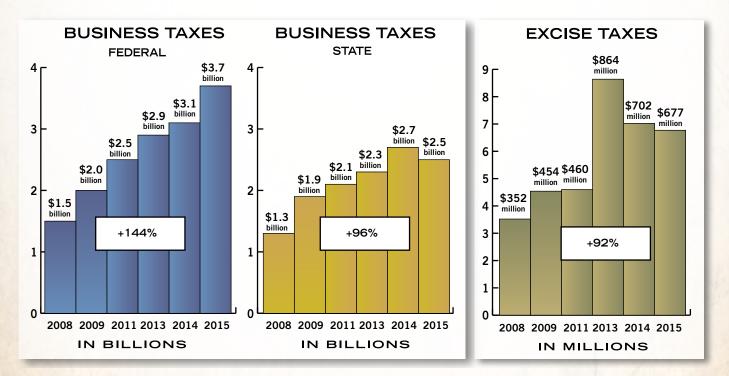
EXCISE TAX: TOP TEN STATES

	Federal Excise Taxes, number	Federal Excise Taxes, per capita	Growth in Excise Taxes
	Texas	Wyoming	Maine
	California	Alaska	Wyoming
3	Ohio	Maine	Alaska
3	Florida	Montana	Kansas
	Pennsylvania	Kansas	Missouri
	Missouri	North Dakota	Utah
	Michigan	South Dakota	North Dakota
	Washington	Idaho	South Dakota
	Tennessee	Utah	Delaware
	North Carolina	Nebraska	Nevada

WHAT A GROWING INDUSTRY LOOKS LIKE...

ECONOMIC IMPACT JOBS WAGES \$14.5 \$13.7 billion TOTAL \$49.3 billion billion 14 г 275 r 986 50 r \$11.7 billion \$43.0 billion 263,223 287, 12 245,750 \$10.4 \$37.7 billion 40 220 billion \$33.4 billion 220,130 10 \$8.2 \$27.8 billion billion 30 183,000 165 8 \$6.4 166,200 billion \$19.1 20 <u>billion</u> 6 110 +158% +73% since 2008 +126% 4 10 55 2 0 0 2008 2009 2011 2013 2014 2015 0 2008 2009 2011 2013 2014 2015 2008 2009 2011 2013 2014 2015 IN BILLIONS IN BILLIONS IN BILLIONS

TAXES GENERATED



WE ARE THE FIREARMS INDUSTRY

12 Survivors A.T. Wall Company DBA Metalform Acme United Corporation Action Target Advanced Technology International, LLC Aimpoint, Inc. **AirForce Airguns** AirForce International Ammunition Development Company dba Silver State Armory Audemous, Inc. dba FrogLube Brands Austin Sheridan USA, Inc. Battenfeld Technologies, Inc. Beretta USA Corporation **BKL** Technologies Inc. Blackhawk Industries Bob Allen Sportswear Boyt Harness Company Browning Arms Company **Bushnell** Corporation **Butler** Creek Caesar Guerini/Fabarms Carlson's Choke Tubes CCI/Speer Ammunition Christensen Arms Colt's Manufacturing Company LLC Comp-Tac Victory Gear LLC Condor Outdoor Products, Inc Coonan, Inc. COR-BON/Glaser LLC CZ-USA Dakota Ammo, Inc. Daniel Defense, Inc. Daniel Defense, Inc. Doubletap Ammunition, Inc. Ergo Grips ESS Eye Pro ESS Eyewear Fabarm USA, LLC Federal Cartridge Company Final Approach Waterfowl Fiocchi of America, Inc. Firefield First Samco Inc DBA Fobus Holster

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Promatic, Inc Proof Research Pulsar RCBS Remington Arms Company, LLC Remington Outdoor Company Savage Arms, Inc. Sellmark Corporation Sierra Bullets, LLC SIG SAUER Sightmark Sightron, Inc. SilencerCo Simmons Scopes SinterFire Smith & Wesson Firearms Southern Crossbow St. Marks Powder, Inc. Stag Arms Stoney Point Sturm Ruger and Company, Inc. Tasco Taurus Holdings, Inc. Ten-X Ammunition, Inc. Texas Armament & Technology/ Aguila Ammunition The Outdoor Connection, Inc. Thompson Center Trulock Tool U.S. Armor Corporation U.S. Repeating Arms Co. Inc/Browning Uncle Mike's Law Enforcement Uncle Mikes Vista Outdoor Inc. Volguartsen Custom Walls Brands Warne Scope Mounts Weatherby, Inc. Zenith Firearms Zenith Quest Corporation ZEV Technologies, Inc. **ZQI** Ammunition



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Item #9101A 3/16

PROMOTE

PROTECT

PRESERVE